
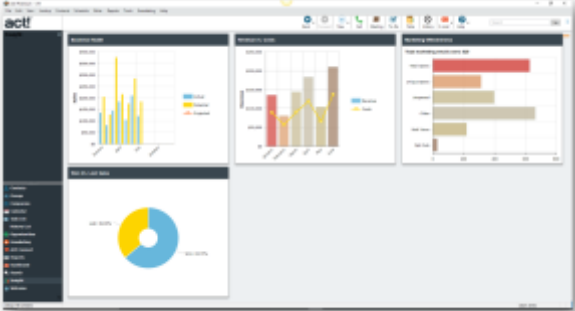






Fall Launch Preview Cheat Sheet – August 2017

Features	Talking points
<p>Amazon Alexa Voice Integration</p> <p>Available exclusively to active Act! Premium subscribers</p> 	<ul style="list-style-type: none">• Interact with Act! through simple, verbal requests to Alexa—a leading-edge voice integration• Ask for key Act! contact and calendar details, then sit back as Alexa tells you what you need to know—no need to search your laptop or mobile device.• Works with Amazon Echo, Echo Dot, and Echo Show.
<p>Act! Insight</p> <p>Available exclusively to active Act! Premium subscribers</p> 	<ul style="list-style-type: none">• Guide decision-making with rich insights from interactive, graphical Act! Insight dashboards.• See dynamic, visual snapshots of real-time metrics for sales productivity and performance, sales pipeline health, top performing products, win/loss analysis, and more with 12 out-of-the-box dashboards.• Personalize dashboards or configure your Act! Insight view to display insights most relevant to your business or role.

	<ul style="list-style-type: none"> • Gain insight into business and team performance, no matter where you are, with a new Act! Insight view in Act! Companion mobile app.
<p style="text-align: center;">Fresh, New Look <i>Screen shot coming soon!</i></p>	<ul style="list-style-type: none"> • Experience a fresh, new look with visually stunning design updates consistent across Windows® and Web. • Enjoy a modern navbar, new big button menu design, new Web login screen, and contemporary icons—goodbye coffee cup! • Don't worry, all the features and functionality you love are still right where you'd expect to find them.
<p style="text-align: center;">Integrated Emarketing with Optimized Workflow</p> 	<ul style="list-style-type: none"> • Manage Act! emarketing campaigns through an intuitive, optimized workflow in Act!. • Everything you need to create, send, and track campaigns is available in five newly designed views—Overview, Options, Create, Send, and Track with full-screen Call Lists. • Because Act! emarketing is fully integrated with Act!, everything you need to execute campaigns and track results is right there and easy-to-follow—no more bouncing out to a browser!

<p style="text-align: center;">Chrome for Mac</p>  <p style="font-size: 2em; margin-left: 100px;">chrome</p>	<ul style="list-style-type: none">• Use Act! with Chrome for Mac.• Important: Office integration is not available using Chrome, even on Windows®. Integration with Outlook® for Mac is available with Act! Premium Contact Link via the Web API.
<p style="text-align: center;">Usability Improvements</p>	<ul style="list-style-type: none">• Benefit from a number of usability improvements designed to make your Act! experience even better, including:<ul style="list-style-type: none">○ New opportunity field 'Days in Stage' to quickly identify opportunities requiring attention.○ Right-click to change the status of an opportunity (Windows® only).○ New 'freeze columns' function in list views (Windows® only).○ Improved messaging when deleting a database to better understand the impact.