

# Top 10 Reasons to Subscribe



## Flexible pricing options

1

Enjoy flexible pricing options—subscribe to Act! Premium monthly for maximum flexibility or annually for maximum savings! Permanent license options are also available. Or, consider an annual subscription to Act! Premium Cloud and let us take care of the technical details for you.

2

Stay current with the latest Act! Premium features. Your subscription entitles you to automatically receive new releases and product updates as they're released. The new Act! Premium v19 is designed to maximize your productivity and your subscription value!

3

Consult with expert support advisors whenever you need answers. Technical support<sup>1</sup> is included in your subscription at no extra charge! Using Act! Premium v16 or older? Your version has been retired, which means you're no longer eligible for technical support, compatibility updates, or future fixes!

4

## Integrations with hundreds of business tools and apps

Extend the power and reach of Act! Premium with exclusive access to Act! Connect for integrations with hundreds of popular business tools and apps. Quickly and easily set up connections between Act! Premium and Outlook®, Slack, PayPal®, Wufoo™, QuickBooks® Online, and much more.

5

## Important compatibility updates

Work with the business platforms and browsers you rely on every day. Your subscription ensures you maintain compatibility with systems like Windows® 10, Office 2016, Internet Explorer® 11, Google Chrome™, and more.

## Integrated email marketing

6

Design and send impactful email campaigns, intelligently analyze results, and automate key follow-up actions, because integrated email marketing is included in your subscription at no extra charge!

## Complimentary self-help resources

7

Have complimentary access to valuable self-help resources designed to accelerate your success. Browse an extensive library of 100+ training videos, informative guides, product documentation, and whitepapers to learn more about Act! Premium.

8

## Numerous quality updates

Benefit from numerous quality updates introduced with each release of Act! Premium. Updates includes performance improvements, usability enhancements, and defect fixes driven by feedback from customers.

9

## Anywhere, Cloud access to Act! Premium

Considering a move to the Cloud? A subscription to Act! Premium Cloud gives you instant online access to Act! Premium in a modern, secure Cloud environment—no IT needed, no hardware required.

10

## Future features and services

Get innovative future features and services as they're released. You can look forward to a number of significant updates introduced throughout the year!



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<sup>1</sup>Phone support and live chat are offered 8:30 a.m. to 8:30 p.m. ET Monday through Friday. Act! Technical Support Advisors reserve the right to limit each call to one hour or one incident. <sup>2</sup>Act! Certified Consultants are third-party vendors. Swiftpage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors. \*Price listed is per user, per month. Price may vary based on features chosen. All prices are in U.S. dollars.

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